



guardians of drinking water quality
DRINKING WATER INSPECTORATE

DWI response to Dasani - bottled water

Commercial enterprises are entitled to market as they wish, but it is wrong to imply that there is anything wrong with our tap water. Tap water is perfectly safe and healthy to drink as water companies in England and Wales produce water of a very high quality. Typically nearly 3 million tests are carried out every year to check that tap water complies with stringent drinking water standards. The Drinking Water Inspectorate monitors water companies to ensure that these high standards are maintained.

The only difference between tap and bottled water is the cost. High quality water which contains adequate amount of minerals such as calcium and magnesium is delivered to the consumer's tap at a 1/1000th of the cost of bottled water.